

2.1.1.4 Strategic Plans

VES Business School (VESBS) Message

VES Business School (VESBS) has been contributing to the growth of Indian Corporate World by providing professionals for industry requirements. VESBS has been at the forefront of keeping the curriculum updated according to the needs of the corporate world, and industry interaction is a norm rather than exception. VESBS has produced some illustrious alumni who have created space for themselves either as managers or as entrepreneurs.

VESBS sits on a 9-acre campus in the heart of Mumbai's eco-friendly suburb – Chembur. The institute is well-connected to the City of Mumbai by road and railways. VESBS offers state-of-the-art infrastructure, which is envied by other business schools. Our campus is equipped with all modern facilities that provide a perfect setting for academic pursuits.

Library, Classrooms, Data Science & Analytics Lab, Wi-Fi Enabled Campus, Auditorium, Cafeteria, Yoga Cell, VESLARC(VES Leadership Academy).

PGDM Specialization Offered

VESBS's Post Graduate Diploma in Management (PGDM) is a 2-year full time specialized program in management studies. The course is designed considering the industry's requirements, skill sets and needs of new and emerging businesses. The course aligns student's aspirations and corporate expectations so that the students are ready to face the challenges of the corporate world. It is one-of-a-kind course where students learn about the Global environment & equip themselves with a career that is fit for the future. VESBS has specially established Big Data/Business Analytics - Centre of Excellence, where students are trained on the latest technologies of Data Analytics such as Hadoop, Python and R programming thus generating innovative ideas that may be hidden within the data.

- PGDM course is approved by the AICTE and NBA Accredited for A.Y. 2016-22. Also recognized as Equivalent to MBA by AIU*.
- A progressive curriculum with the current focus on Big Data and Big Data Analytics, where students are trained on advanced Data Analytics technologies such as Hadoop, Python & R programming, Tableau, Excel.
- Strong Academic alliances with leading International Institutes (Technical University of Cartagena - Spain, ZSEM - Croatia, Delaware State University-USA, University of Economics, Katowice - Poland and more).
- Outbound Program to improve leadership, planning, delegation, teamwork and motivation,. This activity also features compulsory corporate internship.

- Organizes International Study Tour, Value-added workshops, Industry Based Research Projects offered across all domains and more.
- Additional Industry Oriented Certification.
- Master Certification from Society for Human Resource Management (SHRM)
- Diploma in Banking & Finance From IIBF
- Opportunity to receive the highly-respected 3 Google Certifications & Digital Marketing Certification in Marketing
- Green Six sigma certifications
- Artificial Intelligence Machine Learning Certification

Courses of VESBS has been designed in such a way that it provides Lifelong Learning such as:

- Develop a lifelong learning process to foster students' employability
- Engage students in developing their future career plans.
- Deliver a framework to support personal development of students
- Explore opportunities to create collaborative learning spaces
- Use Analytics and other tools to improve the program.
- Review our student body constitution to address imbalances due to gender and socio-economic backgrounds.
- Review our scholarship offerings

Research & Innovation

- To identify research areas and strengthen our research by encouraging collaboration among various departments
- Recognize a spectrum of valuable research outputs
- Adopt a research portfolio to impact industry and academia
- Adopt a reward and incentive structure to acknowledge outcomes of research

Building Healthy Business Environment

- Build meaningful and lifelong relationship with the alumni.
- Build strategic partnerships with the industry that allows industry experts to provide strategic advice to students

Culture and Performance

- Improve human resources functions to align with vision and mission of VESBS. The top management of VESBS reviews and improves staff functions including recruitment, staff development and the performance appraisal system.
- Improve the flow of information so that it is received in time by the staff.
- Promote physical and mental wellness of staff.

Governance

- Identify and recognize the diverse ways in which staff can contribute to VESBS.
- Review, redesign and introduce a framework, including organizational structure, committee structure, roles and responsibilities that better support our priorities and facilitates improved collaboration, consultation and decision making

Building Healthy Business Environment

- To create a healthy environment and infrastructure that shall foster collaborative learning and research.
- To develop state of the art facilities to nurture lifelong learning.

Strategic Plan for Next Five Years

The capability of big data analytics has moved from being a competitive advantage to a strategic imperative. Many business, social and government organizations across the world have accepted the fact that deriving value from data is no longer a competitive advantage but it has become a competitive necessity. One will not be surprised to know that commercial organizations are using big data and big data analytics to create a competitive edge over their rivals. But what is striking is the social and the government organizations are using analytical techniques to optimize the use of the limited resources they possess and deliver effective social services.

There is an increasing demand for graduates/post graduates who have learnt the analytical approach to decision making. To bridge this gap, *VESBS* has introduced Business Analytics. At *VESBS*, we realize that the need of the time is to develop business professionals to manage complex business analytics ecosystems. The new breed of professionals will enter the workforce with an understanding of how to leverage data to inform decisions and drive organizational innovation.

With the vision of expanding this opportunity to the larger section of the community *VESBS* plans to have ODL programs. 1000 seats have already been approved to offer various courses to the aspiring students across the state of Maharashtra through ODL remote learning platform. The institute envisages to offer courses like Supplychain analytics, agro analytics, Ecommerce, healthcare management etc.

At *VESBS*, we are exploring innovative ways to align more with the industry needs and look at how students can be primed for not only today's business but also for future work practices. With this objective the institute intends to start its five year integrated program, thus getting more opportunity to shape the future leaders.

Today's HR managers, recruitment consultants and employers insist on hiring management graduates equipped with "thinking tools". They want students to learn how to gain competitive advantage, not only by solving current problems and finding answers to the existing questions but also using data and analytics to deal with complex problems in a holistic way.

The Business Analytics Program of VESBS is aimed to support the development of "boundary spanning" professionals which involves effective connections and value networks within and outside organization.