

Shaping Industry-Ready Leaders in the Age of AI and Analytics: An Integrated learn–practice approach

In a world where jobs are being transformed by artificial intelligence, data, and digital innovation, Mumbai-based Vivekanand Education Society Business School (VES Business School) stands as a modern institution committed to developing confident, capable, and industry-ready business leaders. The school prepares leaders for a rapidly evolving business landscape—professionals who can navigate technological change, drive innovation, and create meaningful impact. Located in Mumbai, India's financial and commercial capital, VES Business School offers students exposure to one of the country's most vibrant and diverse business ecosystems.



At the core of its academic philosophy is a distinctive 15:9 learn–practice architecture. The PGDM programmes are structured around 15 months of intensive on-campus learning, where students build strong foundations in core management disciplines, contemporary business tools, data-driven thinking, and experiential learning.

From the beginning of their academic journey, students engage in live projects, industry assignments, and practical applications that prepare them for real-world corporate challenges.

The curriculum follows a structured, career-oriented approach across specializations in Business Analytics, Finance, Marketing, Operations, and Human Resources, with a strong emphasis on analytics- and AI-enabled decision-making. AI concepts and applications are embedded across all specializations, while Business Analytics offers deeper analytical expertise. This ensures graduates are comfortable operating in data-intensive

and technology-led environments.

Leadership development and value-based education are integral to the learning process, supported by continuous faculty and industry mentoring. Emphasis on critical thinking, adaptability, accountability, communication, teamwork, and ethical responsibility helps shape well-rounded professionals. A well-supported on-campus hostel enables students from across the country to fully engage in this immersive experience.

VES Business School further enhances learning through international exposure, including immersion programmes in Singapore and Dubai, and a 12-week fully funded student mobility programme at INTI University, Malaysia, offering students valuable global perspectives.

For more details visit: <https://vbs.ves.ac.in/>



Sandeep Bhardwaj,
Director, VES Business School