Fakulteta za informacijske študije
Faculty of information studies

Slovenia

psb ACADEMY

Singapore

BASIC
Business Analytics
& Smart Innovation

CONFERENCE

Data Analytics-Transforming Society and Business Landscape

International Business Analytics Conference

13th to 17th February 2024

About Us:

Vivekanand Business School (VBS) carries with it the rich legacy of Management teaching methods. As a business school set up by a highly-respected entity of Mumbai, Vivekanand Business School (VBS) strives to uphold the values and interests of the students and the community at large. We have committed ourselves to empower today's students for tomorrow's world of business.

- ✓ Data Quezt
- ✓ Pre Conference Workshop
- ✓ Research Conference
- ✓ Exhibition on Social Innovation
- ✓ Valedictory

Hashu Advani Memorial Complex, 495/497, Collector's Colony, Chembur, Mumbai - 400 074

Vivekanand Education Society's
BUSINESS SCHOOL

www.vbs.ves.ac.in

Data Quezt

Day-1

13th, February 2024

Time		Agenda (Online)
From	**To**	
9:00 AM	**9:05 AM**	Saraswati Vandana
9:05 AM	**9:15 AM**	Conference Introduction
9:15 AM	**9:30 AM**	About Data Quezt contest and it's guidelines
9:30 AM onwards...		Contest Starts

Sno	Jury Members
1	Dr Suman Bhattacharya
2	Ms Preetha

Dr Suman Bhattacharya

He is the Director at KIIT University. He has been worked as CEO @ Katallyst, an AI-powered pedagogical transformation initiative. He has been the National Head, Open Learning @ TCS SMB iON. He has worked as Professor, School of Computer Sc. & Engineering, KIIT DU. He worked as Research Guide to PhD candidates in Comp. Science & IT. He has 4 patents on Speech Technology Research. He has associated with Ministry of Communication & Information Technology, Govt. of India as Project Lead for the project on 'Technology Development of Indian Languages' & worked on Natural Language Processing.

Ms Preethy Ann kochummen

She is a seasoned marketing professional, public speaker, and educator. She has 20+ years of experience across fortune 500's and startups. She is currently heading marketing at AI startup Argoid. Her passion is to introduce AI to non-technical leaders, professionals, and students. She developes and implements the marketing strategy - both brand & product - aligned with business objectives, and use AI and technology effectively to drive positive outcomes. She manages manage customer-centric inbound and outbound marketing, including SEO, PPC, social media, content, email, demand generation, PR, events, analytics and market research, achieving target KPIs and ROI. She also looks in marketing budget, marketing operations, and lead and mentor a team I built from scratch. She has done MBA - Manchester Metropolitan, UK. And MA in English Literature from Mumbai.

Pre-conference Workshop

Day-1

13th, February 2024

Time		Agenda
From	**To**	
10:00 AM	**10:05 AM**	Pre-conference workshop Introduction
10:05 AM	**10:15 AM**	Introduction of resource person
10:15 AM		Preconference Starts
01:00 PM	**02:00 PM**	**LUNCH**
02:00 PM	**04:20 PM**	Preconference
04:20 PM	**04:30 PM**	**TEA BREAK**
04:30 PM	**05:00 PM**	Preconference Day-1 Ends

Pre-conference Workshop

Day-2

14th, February 2024

Time		Agenda
From	**To**	
12:00 noon		*Data Quezt Ends*
10:00 AM		Preconference Starts
01:00 PM	02:00 PM	**LUNCH**
02:00 PM	04:20 PM	Preconference
04:20 PM	04:30 PM	**TEA BREAK**
04:30 PM	05:00 PM	Preconference Day-2 Ends

Sno	Resource Persons
1	Dr. Hitesh Parmar

Dr. Hitesh Parmar

Dr. Hitesh Parmar's academic and research experience spans over 15 years, making him an expert in his field. His educational background is impressive, holding a B.E. in mechanical engineering, an MBA in operations and marketing management, a Ph.D. in management, and a postgraduate diploma in research methodology. He has published more than 35 research papers in national and international journals of repute. Dr. Parmar has also co-authored four books, including "Business Statistics," "Production and Operations Management," and "Research Methodology," which have been published by Himalaya Publications. Dr. Parmar is also a content writer on research methodology for Baba Saheb Open University. Dr. Parmar is currently working on a research project on the destination image of the Statue of Unity.

Our Conference Partners

Research Conference

Day-3

15th, February 2024

Time		Agenda
From	**To**	
09:00 AM	**09:10 AM**	Introduction and Saraswati Vandana
09:10 AM	**09:30 AM**	Welcome address by Dr. Sachin Deshmukh Director, VES Business School
09:30 AM	**10:00 AM**	Prof Errol Francke, Senior Lecturer, Faculty of Informatics and Design *"The Rise of AI and its Impact on Big Data Analytics for Social Innovation"*
10:00 AM	**10:30 AM**	Dr Anand Kulkarni, Associate Director, Institute of Artificial Intelligence at MITWPU, Pune *"Use of Optimization Techniques in Inventory Analysis"*
10:30 AM	**11:00 AM**	Dr Suman Bhattacharya, Director CAAS & Head NextGen Learning, KIIT *"Social Entrepreneurship in AI Era: Solution centric approach for digitally powered Business Models"*
11:15 AM	**11:45 PM**	Dr. Saifullah Razali, Lecturer, PSB Academy *"Data Science Unveiled: Navigating the Landscape of Insights and Intelligence"*
11:45 PM	**12:15 PM**	Mr Hemant Tendolkar, Enterprise Architect, TCS AI *"AI &Generative AI - latest trends from an industry perspective"*
12:15 PM	**12:45 PM**	Mr Dilip Tikle, Founder, connectDOTS consulting and training *"Topic needed"*
12:45 PM	**01:00 PM**	Vote of Thanks
01:00 PM	**01:05 PM**	Data Quezt result (Top 10) declaration
01:00 PM	**02:00 PM**	**LUNCH**
02:00 PM	**05:00 PM**	**Research paper presentation**

Dr Errol Roland Francke

He is a Senior Academic at Cape Peninsula University of Technology in the Department of IT within the Faculty of Informatics and Design. He completed his Doctoral Degree focusing on the field of Disruptive Innovation and its impact on Small Businesses. He was honoured to be the recipient of the Nelson Mandela Scholarship to study for my Masters in Information Management and Systems at Monash University, in Melbourne, Australia. His other studies include a Diploma in Education, a Degree in Business Administration and a Diploma in Human Resources Management. He is actively engaged in international collaborations, fostering partnerships with researchers from diverse backgrounds and disciplines worldwide.

Dr Anand Kulkarni

He holds a PhD in Artificial Intelligence (AI) based Distributed Optimization from Nanyang Technological University, Singapore, MS in AI from University of Regina, Canada. He worked as Postdoctoral Research Fellow at Odette School of Business, University of Windsor, Canada. Since 2021, he is working as Research Professor and Associate Director of the Institute of Artificial Intelligence at the MITWPU, Pune, India. He has guided 5 doctoral, 10 masters and over 60 UG students. He is the lead series editor for Springer and Taylor & Francis as well as associate editor of Elsevier journals such as 'Engineering Applications of Artificial Intelligence' and 'Systems and Soft Computing' as well as IOS Press KES journal. He is the recipient of the best paper award in IEEE ICNSC, Chicago, USA and 'Swatantryveer Swarakar Award' 2023 by 'Pune Marathi Granthalay', Pune.

Mr Dilip Tikle

He is Executive Mentor, Educator, Technocrat, Entrepreneur, Advisor, Startup Consultant, Social Worker, Adventurer. He is ambitious to create modern education models that leverage technology to deliver quality learning to the masses of our country. He looks to create new business models that embrace the efficiencies of technology, while staying true to the philosophy of the organization. He has been functional from creating the first ever fully automated electroplating plant, to setting up a full-featured distance learning center. He has been involved in major projects categories like Automation in manufacturing , Union of Education and Technology. He is currently working as Union of Education and Technology.

Dr Suman Bhattacharya

He is the Director at KIIT University. He has been worked as CEO @ Katallyst, an AI-powered pedagogical transformation initiative. He has been the National Head, Open Learning @ TCS SMB iON. He has worked as Professor, School of Computer Sc. & Engineering, KIIT DU. He worked as Research Guide to PhD candidates in Comp. Science & IT. He has 4 patents on Speech Technology Research. He has associated with Ministry of Communication & Information Technology, Govt. of India as Project Lead for the project on 'Technology Development of Indian Languages' & worked on Natural Language Processing.

Dr. Saifullah Razali

Dr Saifullah is a highly accomplished lecturer at the School of Engineering and Technology of PSB Academy, one of Asia's leading private education institutions, bringing a wealth of academic achievements and research contributions. He is Holding a Ph.D. in Intelligent Systems from the University of Wollongong, New South Wales, Australia, and a Ph.D. in Multimedia Computing from Universiti Putra Malaysia, Selangor, Malaysia, Dr Saifullah has demonstrated exceptional expertise in these fields. He is currently working as a Lecturer at the School of Engineering and Technology of PSB Academy.

Mr Hemant Tendolkar

He is Enterprise Architect in Tata Consultancy Services- AI.Cloud. He has varied experience in Social, Mobile, IoT and AI in CRM-CX, Voice Assistants (Alexa, Google) + Chatbots (FB, Twitter, Telegram etc) for CRM-CX! He has also worked with Oracle ERP (Oracle Financials) + Siebel CRM + MDM (UCM - Customer Master). He was born in Delhi, and graduated from Delhi College of Engineering (now called Delhi Tech University) in Mechanical Engineering. He has also done Executive Program in Business Management fromIndian Institute of Management, Calcutta. He has worked as an Oracle ERP and CRM Architect. His skillset includes includes Siebel, Solution Architecture, Pre Sales, Requirements Analysis and Global Delivery.

Dr Seema Purohit

She has done Ph. D. (Mathematics) from the University of Mumbai and, PGDBA (Information Technology and Financial Management) from MIT and MBA (Information Technology Management) from Jaipur National University. With a rich experience of 33 years in the education field, she was shouldering the responsibility of Principal, Deccan Education Society's Brihan Maharashtra College of Commerce (BMCC)(Autonomous), Pune. Presently she is working as Professor Emeritus for B.K. Birla College under Birla Group of Institutions. she has to her credit more 75 research papers published in peer reviewed and referred journals.

Dr Mrinali Tikare

She has taught in various management institutions in Mumbai for 16 years, and he has also worked in the hospital industry for 8 years. At present, she is In-Charge of the Fellow Program in Management – Doctoral Department. She has published 30 research papers nationally and internationally, including in journals indexed by Scopus and ABDC. In 2022, she submitted a research project to the Maharashtra State Women's Commission. In 2020, she worked with the Employers Federation of India (EFI) and the International Labour Organization on a research project. Recently, she was recognized by CII and EFI for her role as a First-Level Jury member at the 'Employee Relations' Awards ceremony. She has done Master's in Human Resources Management from We School, a Diploma in Hospital Administration from Tata Institute of Social Sciences, and a Diploma in Management, a Bachelor's Degree in Law, and BA from University of Mumbai.

Smart Innovation Idea Competition

Day-4

16th, February 2024

Time		Agenda
From	**To**	
9:30 AM	**9:40 AM**	Commencement & Introduction
9:40 AM	**9:45 AM**	Lamp Lighting
9:45 AM	**9:50 AM**	Introduction of Director
9:50 AM	**10:00 AM**	Director's Speech/ Launch of Entrepreneurship Specialization
10:00 AM	**10:00 AM**	**Data Quezt (Top10) teams' presentation [online]**
10:00 AM	**10:10 AM**	Panel members and Topic Introduction
10:15 AM	**10:45 AM**	Panel Discussion
10:45 AM	**11:00 AM**	Q & A Session
11:00 AM	**1:00 PM**	Session 1 (Startup Pitches & Business Plan)
1:00 PM	**2:00 PM**	**LUNCH**
2:00 PM	**4:00 PM**	Session 2 (Startup Pitches & Business Plan)
4:00 PM	**5:00 PM**	Prize Distribution

Sno	Jury Members
1	Dr Vidhi Bhanushali
2	Amit Kumar
3	Prasar Sharma
4	Bhadra Kanaiya
5	Akshaya Singh

Dr Vidhi Bhanushali

Dr Vidhi Bhanushali serves as the co-founder and CEO of scanO (formerly known as DentalDost). Recognized with the prestigious "Pierre Fauchard International Merit Award" and acclaimed as the 'Most Innovative Dental Startup of the Year", Dr. Bhanushali embodies a holistic approach to dentistry. She firmly advocates for universal access to oral healthcare, transcending socio-economic boundaries and geographical constraints. Her unwavering belief is that integrating artificial intelligence into oral healthcare delivery is the key to achieving this vision. Dr Vidhi and her team are pioneering the democratization of oral health checkups, ensuring accessibility and equity for all through the application of powerful AI technology. scanO is a proud alumni of Google For Startups class 7 (AI-focused batch) and now expanding globally to make oral checkups accessible for all.

Amit Kumar

He co-founding partner at ah! Ventures Fund, a SEBI registered Cat I AIF that invests in early stage, sector-agnostic startups in India. He has over 20 years of experience in venture capital, finance, and business scalability, and he is a qualified Chartered Accountant. He spearheaded the investment strategy, due diligence, and portfolio management, as well as advise and mentor the entrepreneurs we back. He co-founded maiden fund of INR 150 Cr in October 2022, after successfully raising funds from multiple investors. Previously, He was the CFO of a B2B e-commerce startup, where he scaled up the business from 4 to 300 employees and raised USD 22 Mn in funding. He also have extensive experience in management consulting, business strategy, risk management, audit, and systems and processes.

Prasar Sharma

As Managing Director at Seed Factory Capital, a 'House of Tech' that builds ventures from the ground up. He provides both financial and strategic growth support to our portfolio ventures, which are disrupting their respective fields with cutting-edge solutions. With over 20 years of experience across domains, he has a deep understanding of the market dynamics, customer needs, and technology trends that drive business innovation and growth. He is also a Senior Director at Mazars, where he is helping on building the Emerging Tech Advisory and CXO Skilling for Business Leaders practice. He helps clients harness the power and potential of fintech, blockchain, and other emerging technologies to transform their businesses and industries. He also leverages his expertise and network as a Partner and Advisor at Evolution Partners, a guest professor at Emeritus and Imarticus Learning, and a board member at BW Businessworld, to mentor, advise, and support the next generation of tech entrepreneurs and leaders

Bhadra Kanaiya

Bhadra has 16 years of Infrastructure, renewable energy, corporate finance and investment banking experience across various emerging market such as India, Middle East, Asia Pacific and Africa. Over last 8 years he has played key role in developing large renewable energy and infrastructure projects in emerging markets right from origination to execution.

Bhadra has Co-founded, Sunways Global, a diversified renewable energy platform focused in emerging market especially in India. Sunways is currently developing utility scale grid connected 100MW solar PV project in India with strong pipeline projects of over 200MW. he has served as the Director Strategy Renewable Energy at Planet One Group Director, Renewable Energy and Strategy with Planet One Group, Infrastructure conglomerate based out of UAE.

Akshayaa Singh

He is the experienced Senior Partner with a demonstrated history of working in the private equity and asset management industry. He is skilled in Investments, Fund Raising, Deal Structuring, Negotiation, Business Planning, Board Governance and Management. He also deals in Structured Finance, Risk Management, Exits, Portfolio Management, Investor Relations and International Commercial and Treaty Arbitration matters. He has strong entrepreneurship, leadership skills and team professional with a Master's in Finance and Business Laws.

Social Innovation Idea Competition

Day-5

17th, February 2024

Time		Agenda
From	**To**	
9:00 AM	**9:30 AM**	Valedictory
9:30 AM onwards….		City Tour

Contact Details

For any queries pertaining to the event other BASIC 24 related information, write to us on ==*basic24.vesbs@ves.ac.in*==

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